Board of Commissioners CEO Report

Broward Health 11.20.24



SYSTEM SNAPSHOT

384,405 Total number of patients served as of end of October.

Number of pages included in Broward Health's new website. 206

Total number of small businesses that participated in the annual **Small Business & Health** Expo.

9,257

Total number of **Broward HealthPoint** visits in October.



ACROSS THE SYSTEM

Broward Health celebrated its **U.S. Military Veterans** with celebrations across the system.

Walk-in Wednesdays continues to be a powerful tool for recruitment.

Broward Health received the gold level award for Best Integrated Marketing Campaign. Broward Health Physician reception held at Coral Ridge Country Club.





PEOPLE & SERVICE

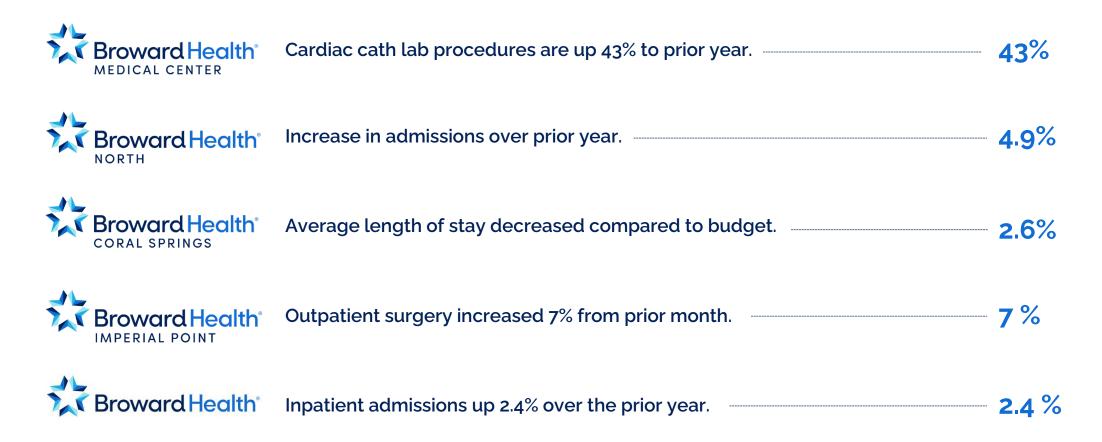
- **1 Catherine Moya, M.D.**, joined Broward HealthPoint as the new Chief Medical Officer.
- 2 Broward Health Medical Center welcomed Donald Jaffe as the new Chief Financial Officer.
- **3** Jose Baez- Escudero, M.D., is Broward Health's first chief of cardiology.

- 4 Chi Zhang, M.D., celebrated his 1,000th robotic surgery on the Da Vinci robot.
- 5 Broward Health North hosted
 Commissioner Stacy Angier and students
 from Christian Life Academy.





FINANCE & GROWTH







Thank you.

